

We live in an ever more connected world, with people and businesses relying on the ability to use web and cloud services quickly and dependably.

In addition to this, there are ever growing expectations from our users – people now expect the same level of response from a web system that they used to expect from a local application: **40% of users will give up on a website or app that does not appear to respond within 3 seconds.**

There are strong benefits from moving to web and cloud based approaches. Government research has found that web interactions are at least **20 times more cost effective** than other ways of service handling and can be up to **50 times more effective** than old, labour intensive methods.



Can you afford to gamble your digital investment on poor website performance?

No obligation discussion:

If you are interested in how SiteLoad can help meet your challenges, increase your revenue and create a better user experience, please contact us on **01698 464280** or contact@digitaltesthub.com for a no obligation discussion.



Low cost. On demand.

You need to ensure that your site can deliver a good user experience up to peak loads. It has never been easier or more affordable to complete an on demand website performance test and assure yourself of the capacity and capability of your site.

As part of the Digital Test Hub, by Edge Testing, **SiteLoad** delivers a low cost, on demand performance test service.

SiteLoad allows you to test how your site reacts to key drivers of traffic such as a new product launch, advertising campaigns or something as simple as a relevant story in the media. Assurance of site performance is a vital part of user experience.

SiteLoad testing is fast, scalable and affordable, making performance optimisation more transparent and efficient than it has ever been.

Features and benefits.

- On demand, low cost website performance testing
- Rapid turnaround – carry out your performance tests within a matter of days
- Understand what non-functional aspects of your service will be important to realising your ROI
- Quantify non-functional needs early in the life cycle of a project to maximise the probability of success
- Use efficient and effective testing to minimise costs and increase benefits
- Any scale of virtual users from dozens of cloud locations
- Get meaningful information about your service so that you can go live with confidence

Why Edge?

- Our consultants have unrivalled experience in a wide range of industries and technical solutions
- We can support your testing needs onsite or remotely from our Digital Test Hub, a division of Edge Testing which provides on demand and low cost testing services
- We have specialist knowledge in a wide range of different tools which enables us to support your needs in an effective and efficient manner
- We can provide varying levels of resources throughout your projects



Up to 40% of users
will abandon your
site after 3 seconds
of waiting



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