

37% of users **give up** on a website or app that doesn't appear to respond within **3 seconds**.



We live in an ever more connected world, with people and businesses relying on the ability to use web and cloud services quickly and dependably. Users' expectations are increasingly growing – people now expect the same level of response from a web system that they used to expect from a local application.

We have found that:

- There is a growing realisation that performance, scalability and resilience are essential qualities in a modern system, yet many organisations struggle to understand these aspects of their service or solution.
- Whilst people can visualise what they need to do to carry out key business activities, the intangibles, like non-functional needs, are much harder to grasp.
- Many companies have difficulty identifying what qualities will make a difference to the adoption of their service, how to express these and how to assure them.

Implementing load testing within your organisation is further complicated by the fact it requires people with specialist skills, and an investment in tools that can have a significant cost. Due to these barriers to adoption and the nebulous nature of non-functional testing, many companies are choosing to take a risk on performance, with damaging consequences.

After discussing these challenges with our clients, we have created a unique service called **Siteload Kickstart**. This service has been specifically designed to help your organisation implement load testing for the first time to identify the risk that may already exist within your system and show you the benefits of addressing them pro-actively through effective load testing.

## Siteload Kickstart Benefits:

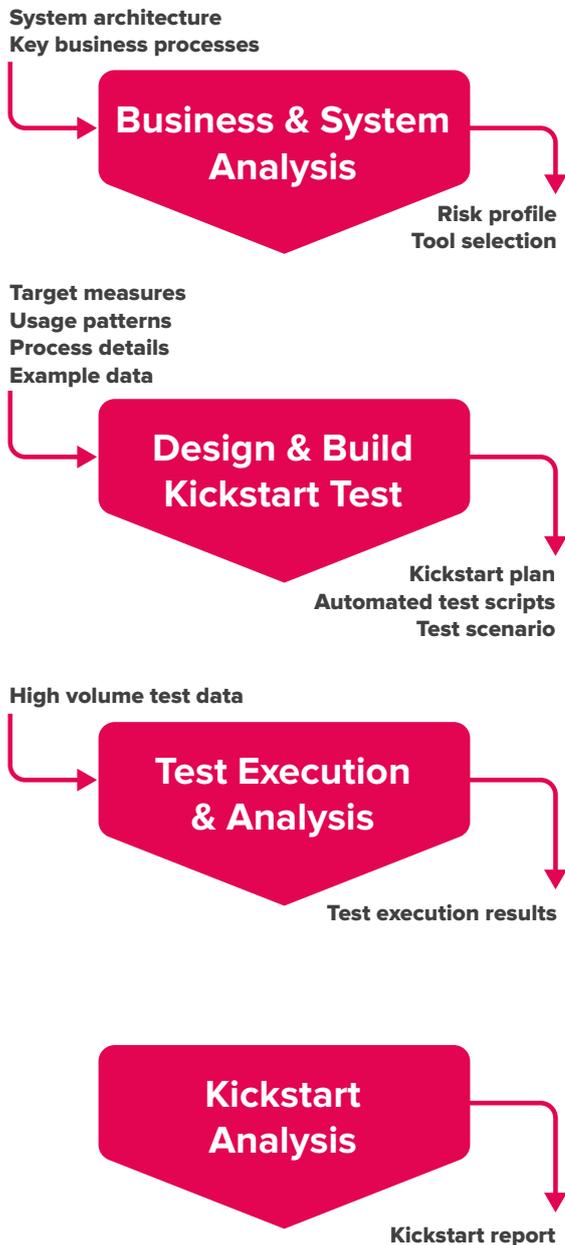
- An expert view on the business and technical risks your system faces
- Development of a quantified set of targets for key measures in respect of your system
- A test of your key load-related risks with no need for up-front commitment to a tool
- Expert advice on how significant load testing can be for your organisation
- Guidance on the next steps to take with load testing

Can you afford to gamble your digital investment on poor website performance?

No obligation discussion:



If you are interested in how Siteload can help meet your challenges, increase your revenue and create a better user experience, please contact us on **01698 464280** or [contact@digitaltesthub.com](mailto:contact@digitaltesthub.com) for a no obligation discussion.



## SiteLoad Kickstart Service

**First Stage: Working with your technical and business experts to understand the architecture of the system to be tested, and the key business processes that it supports.**

To get the best value out of the load testing we will consider both business and technical factors. Our consultant will build a risk profile of your system, identifying what kind of load test will give the most insight into its characteristics. Also as part of this investigation, we will assess your system for its fit with a range of load testing tools and pick the best option.

**Second Stage: To propose a specific test that we will carry out on your system as part of the Kickstart.**

We will build on the risk profile and key information from your experts to define the next level of detail covering what exactly needs to be tested. We will agree specific processes to be tested and targets that your system will be measured against. At this point we will be ready to start building automation artefacts and so we'll need a suitable environment to work in.

**Final Stage: To execute the planned test.**

We will need a larger-scale environment and significant volumes of test data to run the test and monitor the behaviour of the system, getting instant feedback on how it is handling the load.

**On completion of the test:**

Our load test experts will analyse the results and provide you with a Kickstart Report that:

- Documents the test that was carried out
- Assesses the measures and targets that we were testing against
- Details the behaviour seen from the system

We will then provide insight into the likely causes of any problems seen along with any residual risks identified during the test so you can make an informed decision about how much performance testing your system warrants in future.

Given the opportunity to check how your system behaves under load and whether or not it will meet the ever increasing demands of your clients the question is, with the cost and skill barriers to load testing removed, can you afford not to?