



INTERNATIONAL BREWING COMPANY

EDGE PROCESS IMPROVEMENT MODEL

DELIVERING A SHORT, SHARP PROCESS IMPROVEMENT
ASSESSMENT IN THE CONTEXT OF BUSINESS OBJECTIVES TO
SUPPORT THE CLIENT'S CONTINUOUS IMPROVEMENT
PROGRAMME





Managed Testing



Consulting



Test Automation



Performance Testing



Edge Academy



Digital Test Hub

Summary

Supporting their objective for continuous improvement the International Brewing Company recognised the need to review their testing capability in the context of their business objectives. This was required to drive a series of initiatives in the testing arena that would deliver real business benefit. They called upon Edge Testing Solutions to provide a short, sharp independent assessment, supported by recommendations to optimise their testing capability.

Company Background

The International Brewing Company is the country's leading beer and cider business. It employs around 2,300 people and, as well as making ciders and beers, it manages around 1,300 British pubs.

They have breweries in Manchester, Tadcaster and Edinburgh and it's cider business is based in Herefordshire.

Project Overview

This project was the delivery of a short, sharp assessment of the client's test capability, standards and processes, using the Edge Process Improvement Model, to validate improvement initiatives that would enable them to gain tangible business benefit on implementation.

Key elements included:

- Leveraging the knowledge and experience of existing team members
- Focus on initiatives to enable the client team and aligned with business objectives
- Delivering initiatives that provide real returns and enable the client team
- Continuous improvement that can be implemented alongside business as usual.

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Solutions

Edge were able to provide a unique blend of testing expertise coupled with the pragmatism and flexibility required to enable the client to establish a corporate Test Policy and Test Strategy supported by a robust governance model. Based on the business challenges the key testing principles adopted included:

- A short, sharp assessment of the current testing process and capability, aligned to the business objectives
- Establishing corporate Test Policy and Test Strategy
- Recommendation of initiatives with a focus on delivering business benefit rather than changing process for its own sake
- Recognition that existing team members were able to provide input and insight and make a valuable contribution.

Benefits

The client, with continued support from Edge, has delivered significant process improvements through initiatives identified as part of the process review.

Working with the client, Edge Testing Solutions delivered:

- A focused, pragmatic assessment of the testing capability aligned with the business objectives
- A testing framework supported by robust governance ensuring consistency of approach coupled with flexibility to deliver against the objectives and development criteria of individual projects
- A series of process improvement initiatives with key business benefits, realised outcomes in parallel with continued project delivery
- A strong collaboration with the client recognising the focus on enabling their own teams and providing skills development
- An enabling approach, including knowledge transfer and mentoring.

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